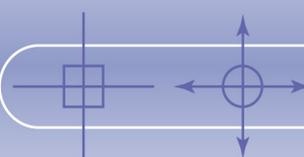


EXHIBITION & SPONSORING

Booklet 2022



 **CHNT** **27**
Conference on Cultural Heritage and New Technologies
November, 10 - 12 2022 | Vienna, Austria

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CONFERENCE THEME

Cultural Heritage - NextGen

Innovative Approaches in Documentation, Research, Management and Education

50 years after the adoption of the UNESCO World Heritage Convention, the protection of World Heritage seems to be at a crossroads. While awareness of the value of universal Cultural Heritage has raised considerably and the number of sites enlisted at UNESCO has been growing steadily, so has the pressure under which global Cultural Heritage has found itself. In 2008, UNESCO published a list with 14 categories and many subcategories of threats to Cultural Heritage. The threats range from war and crisis, weather and climate change impact, natural disasters, encroaching development, resource extraction, illegal activities as well as management issues, such as shortage of funding and/or skilled labor.

Given the challenges outlined above, there is an active process of rethinking the policies to protect Cultural Heritage in general, taking place within and between political institutions, scientific communities and civic society around the world.

We believe that technology can make a difference and help to protect, research and valorize Cultural Heritage in a sustainable way and to thereby preserve it for the next generation. Technological innovations enable the investigation of cultural heritage assets following minimally invasive approaches, they allow the wide dissemination of research outcomes and the promotion of Cultural Heritage to a broad audience, even during a global pandemic that seriously affected free movement. Digital technology and the scientific communities around it provide research tools, knowledge and educational opportunities to a practically unlimited audience, thereby making Cultural Heritage more inclusive and accessible. This increases the potential of Cultural Heritage to contribute to the shaping of identities and social cohesion of communities around the world. Finally, technology offers the means for the rapid documentation of the state of Cultural Heritage assets and the monitoring of potential alterations over time. It can, therefore, support management, decision-making, restoration and conservation actions for a sustainable Cultural Heritage around the world.

The Conference on Cultural Heritage and New Technologies (CHNT) provides a platform to showcase and discuss new research, exchange experiences and ideas and to build an ever-growing community around these topics. Since CHNT 26, 2021, the conference on Cultural Heritage and New Technologies is being organized by the CITY of Vienna (Department 7 - Cultural Affairs) together with CHNT-ICOMOS Austria, a sister association of the Austrian National Committee of ICOMOS. With the upcoming conference we want to contribute to the ongoing discussions by again bringing together cultural heritage professionals, decision makers, tech enthusiasts and other stakeholders with a strong interest in the application of new technologies in the field of cultural heritage.

CONFERENCE DETAILS

Date	November, 10-12 2022	
Venue	City Hall of Vienna in 1010 Vienna, Austria	
Field of study	Archaeology, Architecture, Geodesy, History of art, Computer science, Spatial planning, etc.	
Language	English	
Conference Format	Hybrid	
Presentation Format	Sessions, Round Tables, Advanced Cultural Heritage Trainings, Birds-of-a-feather Sessions	
Participants (on site)*	200	(from more than 25 countries around the world)
Participants (online)*	200	(from more than 30 countries around the world)
Organizers	CHNT-ICOMOS Austria (sister association of the Austrian National Committee of ICOMOS)	

* expected

CONFERENCE PROGRAMME

Thursday	09.00	opening ceremony
November 10, 2022	09.00-18.00	parallel presentations and trainings
	18.30	welcoming reception
Friday	09.00-18.00	parallel presentations and trainings
November 11, 2022	14.00-18.00	visitors' day
	19.30-22.30	Conference Dinner (Mayor's Cocktail)
Saturday		
November 12, 2022	09.00-18.00	parallel presentations and trainings
	18.30	informal farewell

SPONSORING

SPONSOR BRONZE

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (1 person)

+ COFFEE BREAK

- *for one day*
- *presentation with banner/ roll-up*

EUR 500

SPONSOR SILVER

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (2 persons)
- advertising in the online conference programme (half A4 page)
- insert in the Conference Bag

+ OPENING EVENT

- *presentation with banner/ roll-up*
- *distribution of information material*
- *verbal announcement at the opening*

EUR 1000

SPONSOR GOLD

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (3 persons)
- advertising in the online conference programme (full A4 page)
- insert in the Conference Bag
- company presentation during the breaks (on site and online)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)

+ CONFERENCE DINNER

- *presentation with banner/ roll-up*
- *distribution of information material*
- *company logo on documents on site (menu card, invitation)*
- *speech or verbal announcement at the opening*

EUR 2000

SPONSOR DIAMOND

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (4 persons)
- advertising in the online conference programme (full A4 page)
- insert in the Conference Bag and/or company logo on conference bag
- company presentation during the breaks (on site and online)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)
- placement of company logo and company description in the monthly conference newsletter

+ SPONSORED KEY NOTE

or

WORKSHOP ON SITE

EUR 3000

EXHIBITON

ONE-DAY EXHIBITOR

- placement of company logo on CHNT homepage with link to company website
- visitor day (if booking on Friday, max. 5 persons)
- placement of company logo in the online conference programme
- small booth (5 m²) incl. equipment (tables, chairs, boards, WiFi, electricity)
- day admission to the conference and the respective social event (2 persons)

EUR 250

BASIC EXHIBITOR

- placement of company logo on CHNT homepage with link to company website
- visitor day (max. 5 persons)
- placement of company logo in the online conference programme
- small booth (5 m²) incl. equipment (tables, chairs, boards, WiFi, electricity)
- day admission to the conference and the respective social event (2 persons)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)
- security service from 6pm to 6am

EUR 500

PREMIUM EXHIBITOR

- placement of company logo on CHNT homepage with link to company website
- visitor day (max. 10 persons)
- placement of company logo in the online conference programme (half A4 page)
- large booth (10 m²) incl. equipment (tables, chairs, boards, WiFi, electricity)
- access to the conference and social events (3 person)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)
- security service from 6pm to 6am

EUR 900

EXTRA SERVICE

ROLL-UP SERVICE

- Production of a roll-up and delivery to the conference on the first day of the conference
- Roll-up can be kept and taken with you after CHNT
- Price depending on the size of the roll-up

FROM EUR 60

PLOT SERVICE

- Plotting of posters for participants of the poster session, exhibitors or sponsors
- Price changes depending on size

FROM EUR 8

SEND EQUIPMENT IN ADVANCE

- all exhibitors and sponsors have the option to send the required equipment (roll-ups, flyers, documents) in advance
- The material will be delivered to the city hall on the first day of the conference
- Postage and any customs duties must be paid by the exhibitors themselves

FREE

VISITOR DAY FOR EXHIBITORS

The Visitors' Day will take place on Friday, 11 November (second day of the conference) from 14:00. Exhibitors will have the following opportunities:

- Exhibitors are allowed to invite visitors to the conference that afternoon and thus get in touch with them directly. The names of the persons must be given to the organising team by Thursday afternoon. Spontaneous visits are also possible if the persons have been invited by the company and this can be shown at the Reception Desk.

Those visitors will attend the conference for free on this half day (not the conference dinner!)

- Exhibitors will have the opportunity to present their company in a short session in the small conference hall. This time slot will be integrated into the programme. The company presentation should not take longer than 5 minutes. Showing presentations/photos is possible.

FREE

CONFERENCE ORGANISATION

After 25 years of successful management of the CHNT by Stadtarchäologie Vienna, the organisation of the conference is under new management. From 2021 onwards, the *Conference on Cultural Heritage and New Technologies* will be organised by CHNT-ICOMOS Austria a sister association of the Austrian National Committee of ICOMOS.

ICOMOS Austria

ICOMOS stands for “International Council on Monuments and Sites” and is an NGO that works world-wide for the protection, care and preservation of historic cultural heritage. ICOMOS was founded in 1965 in Krakow, Poland, following the adoption of the Venice Charter in 1964 at the Second Congress of Architects and Specialists of Historic Buildings. ICOMOS is involved as advisor and evaluator in the work of the World Heritage Committee and in the fulfilment of the UNESCO Convention on World Heritage. ICOMOS is organised into over 120 National Committees, which can be joined as individual members. In addition, ICOMOS has 28 International Scientific Committees that deal with specific topics of research, heritage conservation and heritage management.

The national committee of ICOMOS Austria currently has more than 80 individual members whose mandate is based on proven expertise in all disciplines related to heritage protection (architecture, history of art, archaeology, jurisprudence, restoration, material sciences, etc.). ICOMOS Austria is committed to the conservation of monuments, ensembles and cultural landscapes at national and international level. In order to advise experts and the public and to promote public interest in monument protection and conservation, ICOMOS Austria is active in the following areas, among others:

- Monitoring and information on monuments on the World Heritage List,
- Preparation and organisation of international colloquia and conferences on issues of monument protection and conservation,
- Publication of conference results and important policy papers on heritage conservation,
- Cooperation with other National Committees as well as with various national bodies (Association of State Monument Conservators, Austrian UNESCO Commission, BDA) and with international organisations (UNESCO, ICCROM, Council of Europe).

CONTACT

Please contact us for further information. We look forward to your enquiry!

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Organizing Committee CHNT

