

# EXHIBITION & SPONSORING

Booklet 2023

**CHNT**

**Conference on Cultural Heritage and New Technologies**  
November, 15 - 17 2023 | Vienna, Austria

**28**



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## CONFERENCE THEME

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### Cultural Heritage as a Resource

#### Technologies for the Paradigm Shift in Archaeology, Conservation and Education

The discussions that unfolded around the 50th anniversary of the World Heritage Convention showed the urgency of a paradigm shift in access to cultural heritage conservation. Not even the Convention, as an international instrument has contributed to the recognition of the value of cultural heritage as a resource for sustainable development.

This raises the question of whether the previous approaches have failed and whether other more efficient ways are needed to protect our heritage for and with the coming generation. New guidelines for the conservation of our common heritage, as well as for education and research, and with the handling and dissemination of the resulting data are required. As scientists, it is our task to suggest new ways forward and to bring about a change in thinking that in times of crisis, archaeological research and cultural heritage should be seen as a resource.

New strategies for the reuse of monuments and digital access to cultural heritage assets both for professionals and the general public would combine technological innovations in the field of cultural heritage with concepts such as the circular economy or the EU's New European Bauhaus.

This year at CHNT we will be looking at how to change the way we perceive and handle upcoming challenges and crises while focusing on archaeology and cultural heritage as a resource. The need for technological foundations, resources and education to allow for a digital interaction with cultural heritage assets, raises questions about the impact on workflows, distribution of knowledge, ethics, the digital divide and authenticity.

The International Conference on Cultural Heritage and New Technologies provides a platform for exchanging views on the Cultural Heritage protection agenda. Discussion among colleagues from a wide range of disciplines is a major focus of the event. During the conference the latest approaches to the research, management and monitoring of world heritage sites, cultural assets and archaeological monuments will be presented. The focus is primarily on interdisciplinary cooperation between experts with a strong interest in the application of new technologies in the field of cultural heritage.

## CONFERENCE DETAILS

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<b>Date</b>	November, 15-17 2023
<b>Venue</b>	City Hall of Vienna in 1010 Vienna, Austria
<b>Field of study</b>	Cultural Heritage, Archaeology, Architecture, Geodesy, History of art, Computer science, Spatial planning, etc.
<b>Language</b>	English
<b>Conference Format</b>	Hybrid
<b>Presentation Format</b>	Sessions, Round Tables, Panels, Advanced Cultural Heritage Trainings
<b>Participants (on site)*</b>	200 (from more than 25 countries around the world)
<b>Participants (online)*</b>	200 (from more than 30 countries around the world)
	* expected
<b>Organizers</b>	CHNT-ICOMOS Austria (sister association of the Austrian National Committee of ICOMOS)  City of Vienna (Department 7 – Cultural Affairs)

## CONFERENCE PROGRAMME

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<b>Wednesday</b>	09.00	opening ceremony
<b>November 15, 2023</b>	09.30-18.00	keynote, parallel presentations and trainings
	19.00	opening event
<b>Thursday</b>	09.00-18.00	keynote, parallel presentations and trainings
<b>November 16, 2023</b>	14.00-18.00	visitors' day
	19.30-22.30	conference dinner (mayor's cocktail)
<b>Friday</b>		
<b>November 17, 2023</b>	09.00-17.00	keynote, parallel presentations and trainings
	17.00-18.00	award ceremony
	19.00	informal farewell

## SPONSORING

### SPONSOR BRONZE

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (1 person)

#### Coffee Break Sponsoring

*company presentation with banner/ roll-up in the coffee break area for one day, flyer display possible*

EUR 600

### SPONSOR SILVER

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (2 persons)
- + advertising in the online conference programme (half A4 page)
- + insert in the Conference Bag

#### Opening Event Sponsoring

*company presentation with banner/ roll-up, distribution of information material, verbal announcement at the opening*

EUR 1200

### SPONSOR GOLD

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (3 persons)
- advertising in the online conference programme (full A4 page)
- insert in the Conference Bag
- + company presentation (videos) during the breaks (on site)
- + company presentation (videos, info, photos) on the online exhibitor area (via hopin)

#### Conference Diner Sponsoring

*company presentation with banner/ roll-up, distribution of information material, company logo on documents on site (menu card, invitation), speech or verbal announcement at the opening*

EUR 2400

### SPONSOR DIAMOND

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (4 persons)
- advertising in the online conference programme (full A4 page)
- insert in the Conference Bag and/or company logo on conference bag
- company presentation (videos, photos) during the breaks (on site)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)
- + placement of company logo and description in the monthly conference newsletter

#### Sponsored Key Note or Workshop

EUR 3600

### SPONSOR PLATIN

- placement of company logo on CHNT homepage with link to company website
- access to the conference (on-site and online) and to the social events (4 persons)
- advertising in the online conference programme (full A4 page)
- insert in the Conference Bag and/or company logo on conference bag
- company presentation (videos, photos) during the breaks (on site)
- company presentation (videos, info, photos) on the online exhibitor area (via hopin)
- placement of company logo and description in the monthly conference newsletter

#### Sponsored Key Note or Workshop & Premium Exhibitor

(please see page 06)

EUR 4200

## EXHIBITON

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### ONE-DAY EXHIBITOR

- placement of company logo on CHNT homepage + link to company website
- visitor day (if booking on Thursday, max. 5 persons)
- placement of company logo in the online conference programme
- small booth (5 m<sup>2</sup>) incl. equipment (tables, chairs, boards, WiFi, electricity)
- day admission to the conference and the respective social event (2 persons)

**EUR 300**

### BASIC EXHIBITOR

- placement of company logo on CHNT homepage with link to company website
- visitor day (max. 5 persons)
- placement of company logo in the online conference programme
- small booth (5 m<sup>2</sup>) incl. equipment (tables, chairs, boards, WiFi, electricity)
- day admission to the conference and the respective social event (2 persons)
- company presentation (videos, info, photos) on the online exhibitor area *hopin*
- security service from 6pm to 6am

**EUR 600**

### PREMIUM EXHIBITOR

- placement of company logo on CHNT homepage with link to company website
- visitor day (max. 10 persons)
- placement of company logo in the online conference programme (half A4 page)
- large booth (10 m<sup>2</sup>) incl. equipment (tables, chairs, boards, WiFi, electricity)
- access to the conference and social events (3 person)
- company presentation (videos, info, photos) on the online exhibitor area *hopin*
- security service from 6pm to 6am

**EUR 1000**

## EXTRA SERVICE

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### ROLL-UP SERVICE

**FROM EUR 60**

- production of a roll-up and delivery to the conference on the first day of the conference
- roll-up can be kept and taken with you after CHNT
- price depending on the size of the roll-up

### PLOT SERVICE

**FROM EUR 10**

- plotting of posters for participants of the poster session, exhibitors or sponsors
- price changes depending on size

### SEND EQUIPMENT IN ADVANCE

**FREE**

- all exhibitors and sponsors have the option to send the required equipment (roll-ups, flyers, documents) in advance
- material will be delivered to the city hall on the first day of the conference
- Postage and any customs duties must be paid by the exhibitors themselves

### VISITOR DAY FOR EXHIBITORS

**FREE**

The Visitors' Day will take place on **Thursday, 16 November** (second day of the conference) from **14:00**. Exhibitors will have the following opportunities:

Exhibitors are allowed to invite visitors to the conference that afternoon and thus get in touch with them directly. The names of the persons must be given to the organising team by Thursday afternoon. Spontaneous visits are also possible if the persons have been invited by the company and this can be shown at the Reception Desk.

*Those visitors will attend the conference for free on this half day (not the conference dinner!)*

## CONFERENCE ORGANISATION

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From 2021 onwards, the *Conference on Cultural Heritage and New Technologies* will be organised by CHNT-ICOMOS Austria (a sister association of the Austrian National Committee of ICOMOS) in cooperation with the City of Vienna (Department 7 – Cultural Affairs).

### ICOMOS Austria

ICOMOS stands for “International Council on Monuments and Sites” and is an NGO that works worldwide for the protection, care and preservation of historic cultural heritage. ICOMOS was founded in 1965 in Krakow, Poland, following the adoption of the Venice Charter in 1964 at the Second Congress of Architects and Specialists of Historic Buildings. ICOMOS is involved as advisor and evaluator in the work of the World Heritage Committee and in the fulfilment of the UNESCO Convention on World Heritage. ICOMOS is organised into over 120 National Committees, which can be joined as individual members. In addition, ICOMOS has 28 International Scientific Committees that deal with specific topics of research, heritage conservation and heritage management.

The national committee of ICOMOS Austria currently has more than 80 individual members whose mandate is based on proven expertise in all disciplines related to heritage protection (architecture, history of art, archaeology, jurisprudence, restoration, material sciences, etc.). ICOMOS Austria is committed to the conservation of monuments, ensembles and cultural landscapes at national and international level. In order to advise experts and the public and to promote public interest in monument protection and conservation, ICOMOS Austria is active in the following areas, among others:

- Monitoring and information on monuments on the World Heritage List,
- Preparation and organisation of international colloquia and conferences on issues of monument protection and conservation,
- Publication of conference results and important policy papers on heritage conservation,
- Cooperation with other National Committees as well as with various national bodies (Association of State Monument Conservators, Austrian UNESCO Commission, BDA) and with international organisations (UNESCO, ICCROM, Council of Europe).

## CONTACT

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Please contact us for further information. We look forward to your enquiry!

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*CHNT online*

**Website**

*www.chnt.at*

**Archiv**

*archiv.chnt.at*

**Social Media**



„We believe that technology can make a difference and help to protect, research and valorize Cultural Heritage in a sustainable way and to thereby preserve it for the next generation.“

*Organizing Committee CHNT*