Emotions in Cultural Heritage

How culture influences olfactory sense, spaces and emotions?

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Abstract:

Cultural heritage looks to understand humans and society, in the past, present and future. Within this field, seldom are human emotions touched upon and even less researched is the contribution of human senses in understanding heritage. These human senses directly impact cognition, behaviors and thoughts. These are vital in deconstructing culture heritage through people's psychological processes. Apart from the intangibility of this type of study, the tangible elements such as built spaces also play a role in creating a setting for heritage processes. Over the years, with many movements gripping the world mainly globalization, one is exposed to much cultural amalgamation and dialogue. As a result, the range of experiences are broadened, yet the 'cultural spaces' and 'cultural scents' do hold nostalgic and emotionally triggering sentiments that make up an individual's cultural identity.

This paper seeks to understand a small unit of cultural heritage "the grandfathers house" set in Hyderabad, India. The house itself was lived in by the author and her family, it showcases how within one broad culture, various spiritual practices and habits contribute to a wide range of emotions on any given day. The research follows an autoethnographic style of the authors memories and daily routines on a normal day and on a festival day. Focusing mainly on the olfactory sense, the odors of each day are recorded and associated with a spectrum of emotions. Architectural drawings highlight the influence of culturally specific spaces. A concluding 'smellscape' is created to visually understand the authors daily interaction with olfactory sense, spaces and emotions in relation to culture.